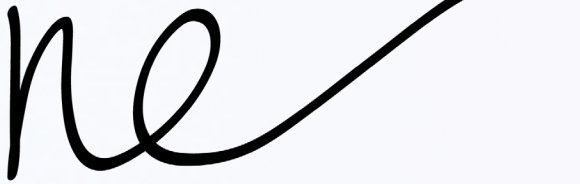


IIDA



DESIGN AWARDS

CALL FOR PROFESSIONAL ENTRIES!

SIGN UP TO ENTER AT IIDANEDESIGNAWARDS.ORG

ALL ENTRIES ARE DUE BY 6 PM MONDAY, JUNE 28TH, 2021 | VIRTUAL EVENT ON SEPTEMBER 30TH, 2021

HOW TO ENTER

- 1. DECIDE HOW MANY** projects you plan to enter and under which categories (*you must at least know the quantity of projects you plan to enter prior to registration, you cannot add additional projects after registering). Firms are limited to submit no more than (3) projects in each category.
 - 2. ORGANIZE** all documentation needed for the entry process (see ENTRY DETAILS below)
 - 3. REGISTER** by creating a NEW username & password at IIDANEDESIGNAWARDS.ORG (2020 login info does not carry over). Additional contact name & email from your firm will be requested.
 - 4. PAYMENT** for all project must be done at the same time. Credit card is the only accepted form of payment and is completed directly through the entry website during the registration process. Email confirmation and receipt of payment will be automatically emailed to you.
 - Entry Fees: \$200 per entry (members) / \$250 per entry (non-members)
\$25 savings for each additional project
- and not by a brand/vendor/or team member.
- PREVIOUSLY SUBMITTED:** Projects previously submitted for the IIDA New England Design Awards will not be accepted, even if submitted under a different category.
 - FIRM NAME:** To keep the judging process completely fair & unbiased, **DO NOT** include any information that could reveal the name of your firm (in the narrative, on floor plans or in the photography. This could be grounds for elimination of the project).
 - PROJECT INFORMATION:**
 - Entry Category, Project Name, Location (*if client name cannot be shared, describe as "Confidential Client")
 - Architecture or Interior Design Firm (*if a multi-office firm, specify the location of the office that led the design of the project)
 - Vendor/Brand Partners: Select up to (10) project team members who assisted in the design, logistics or construction of the built space (i.e. consultants, professional services, or other vendors that provided furniture, finishes or building products. Include company name, not first names of

ENTRY DETAILS

- TIMELINE:** We realize the complexities and challenges of this last year, so the eligible project dates have been extended. Projects must have been completed on/after **January 1st, 2018** to be eligible for submission.
- DESIGNED BY:** Projects must have been designed by New England firms only (MA, ME, CT, RI, VT, NH)
- SUBMITTED BY:** Projects must be submitted by the Architecture or Interior Design Firm on the project

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DESIGN AWARDS

specific team members).

ENTRY DOCUMENTATION

- A. Project Narrative:** Description of your project including a client profile, project objectives, design concept, design challenges and solutions, team contributions, and overall design efforts.

Please touch on how you incorporated elements to enrich the **Human Experience** through your design. Topics can include: Wellness & Sustainability, Equity & Diversity and/or Community Engagement. It is important to be descriptive yet concise. The narrative should support the project photography. **300-word** (max)

- B. Floor Plans:** Submit black and white floor plans of the project, no larger than 11 x 17". The floor plans are included as part of the Project Description score. No page limitations. Please provide in electronic .pdf format. You may upload individual plans or multiple plans in one .pdf file. Colored or rendered plans are not acceptable. **5 MB** (max per file)
- C. Photography:** Your project story will be communicated through professional quality digital photographs. Rendered images and collages of multiple photos may not be submitted. No text other than the photo number and one word descriptor (i.e. "1_Lobby") should accompany the photograph. (6) or less high-resolution electronic files (jpeg or tiff format may be uploaded). Photos should be uploaded in order of importance (i.e. preferred photo first). 16:9 landscape view is preferred, especially for your favorite 'preferred' image. Vertical images are acceptable. Proper photography credit should be noted as well. **2 MB** (max per file), **(6)** photos total

- D. Total Project Rentable Square Footage:** (can be approximate, rounded to the nearest hundred)

*Judging will take place by Interior Design Industry Professionals who reside outside of New England. The total score will be based on:

33% Project Narrative & Floor Plans

33% Consideration for Enhancement of the Human Experience

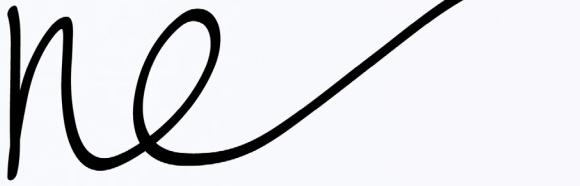
33% Project Photography

FOR QUESTIONS,

please contact the event co-chairs Kelly Chiaradonna at khc@wilsonbutler.com or Carly Bassett at cbassett@toi-inc.com

**DON'T MISS THIS CHANCE
TO CELEBRATE YOUR HARD
WORK AND SHOWCASE YOUR
AMAZING DESIGNS TO THE
COMMUNITY**

IIDA



DESIGN AWARDS

DON'T FORGET TO READ THE FUN STUFF! NOTES & DISCLAIMERS:

- Judging will take place by Interior Design Industry Professionals who reside outside of New England. The total score will be based on:

33% Project Narrative & Floor Plans / 33% Consideration for Enhancement of the Human Experience / 33% Project Photography

- Winning entries will be made public at the event. There will be one winner per category. Awards will be given based on the discretion of the judges: a winner in each category is not guaranteed. All approved entries will be recognized at the Awards via a slide show presentation.
- A minimum of three entries per category is required, by at least 2 different firms. If there are not enough entries for a given category, the IIDA New England reserves the right to eliminate the category and offer the firm: A) a monetary refund for the specific project or B) placement of the project into an alternate applicable category.
- Firms are limited to submit no more than (3) projects in each category.
- Reminder, do not include any information that could reveal the name of your firm in the narrative, on floor plans, or in photography. This includes but is not limited to elements within the photographed spaces, titleblocks, file names, etc. It could also be grounds for elimination.
- Double check that all entry information complies with these requirements prior to your final submission. Project narrative, plans, and other details of the entry will be kept confidential and shared only for the judging process. However, by submitting you accept that the IIDA New England has full rights to use the Project Photography at the event and in marketing purposes for the event.
- If a vertical photo is submitted as your first 'preferred' image, the IIDA New England reserves the right to choose an alternate landscape photo for the event presentation and marketing purposes.
- Projects must be submitted by the Architecture or Interior Design firm that completed the project.
- IIDA New England reserves the right to eliminate any entries that do not meet the minimum submission requirements.

A reminder that tickets to the virtual event are NOT included in the cost of project entries and must be purchased separately. Tickets will go on sale closer to the event date, check back soon at www.iidane.org for more information.

ENTRY CATEGORIES:**BUILDING REPOSITIONING / BUILDING AMENITIES**

- A project undertaken to increase the value of a building, whether it be the redesign of the lobby, common spaces, amenity spaces, or reuse of an existing building space for a purpose other than its initial intent.

COMMUNITY & CULTURE

- Projects that contribute to cultural and community value through spaces such as arts, humanities & performing arts centers, places of worship, governmental or civic purposes.

EDUCATION – SMALL (UNDER 50,000 SF)**EDUCATION – LARGE (OVER 50,000 SF)**

- K-12 and higher education projects in public and private institutions that are in the above allocated square footages. These spaces include classrooms, outdoor learning environments, libraries, student commons, performing arts, labs, housing, and athletics.

HEALTH & WELLNESS

- Projects that promote health & well-being and consider physical, mental and emotional effects on building occupants. These spaces include hospitals, ambulatory centers, behavioral hospitals, gyms or places for physical rehabilitation, recovery centers, primary care facilities, etc.

HOSPITALITY – HOTEL/LODGING

- Projects that focus on spaces with overnight accommodations including hotels, motels, hostels, resorts, etc.

HOSPITALITY – RESTAURANT/RETAIL

- Projects that focus on amenity spaces within the hospitality industry such as restaurants, spas, retail and event spaces to enhance and promote an exceptional guest experience.

SCIENCE & RESEARCH – SMALL (UNDER 50,000 SF)**SCIENCE & RESEARCH – LARGE (OVER 50,000 SF)**

- Projects that are in the above allocated square footages that support the biotech, pharmaceutical, medical technology, research, development and innovation industries.

RESIDENTIAL PRIVATE

- Projects for single-family dwellings that utilize innovative design strategies to improve the lives of its inhabitants while supporting the local ecosystem.

RESIDENTIAL MULTI-UNIT

- Projects for multi-unit dwellings that connect people and place to create high performance communities that foster diversity, experience, and a better environment.

SENIOR LIVING

- Projects that offer short or long-term care & lodging for the elderly population with designs that foster creative and soothing environments to enhance the lives of the residents while providing healthcare support.

UNBUILT *A new category for the 2021 awards!

- As an industry, many hours are invested into projects that may never come to fruition as a built and tangible space. This is the category to recognize and highlight the design that comes before a shovel hits the dirt. *Applicable to only the Unbuilt Category, in lieu of finished photography you can submit conceptual drawings, renderings, sketches or any additional media that best illustrates and supports your project narrative and additional required information.

WORKSPACE (20,000 SF OR LESS)**WORKSPACE (20,000-40,000 SF)****WORKSPACE (40,000-80,000 SF)****WORKSPACE (80,000 SF OR MORE)**

- Commercial office projects that are in the above allocated square footages, that help a corporate organization foster innovation, productivity, and employee happiness & engagement. These spaces help to embody & promote the company's culture through the design of the built and experienced work environment.